BBC LEARNING ENGLISH Media English 媒体英语 Hit word puzzle game has been acquired 人气猜词小游戏被收购



(本节目所使用的音频资源于 2022 年 1 月制作。)

最近,一款叫作 Wordle 的填字猜词游戏引起了轰动,在游戏出售给《纽约时报》后, 其创始人表示突然的成功让他激动不已。

The cryptic word game everyone's talking about doesn't have **fancy graphics** or a team of designers. Josh Wardle, Wordle is a **pun** on his name, created it for his partner, who is an **avid crossword** fan.

人人都在谈论这款暗藏玄机的猜词游戏,它并没有花哨的图案,也没有一整个设计师团队。游戏名称"Wordle"取自乔什·沃德尔(Josh Wardle)姓氏的谐音,他是为了极度热爱填字游戏的另一半而创造这款游戏的。

Wordle first appeared as a **no-frills**, **ad-free** website in October. It had just 90 **users** at the start of November. But that number grew to 300,000 by the middle of this month. And now, millions play the game daily, according to the New York Times.

Wordle 最初在 2021 年 10 月以一个朴实且无广告网站的形式问世。到 11 月初,只有 90 名用户。但在本月中旬,这个数字已增至 30 万。据《纽约时报》称,现在每天都有数百万人在玩这款游戏。

The purchase **reflects** the company's view that games like crosswords could help it hit 10 million digital **subscribers** by 2025.

此次收购反映了该报社对前景的预测,像填词游戏这类的小游戏可帮助其在 **2025** 年 实现 **1000** 万数字订阅用户的目标。

1. 词汇表

fancy	花哨的
graphics	图案
pun	谐音,双关语
avid	狂热的
crossword	(纵横) 填词游戏
no-frills	朴实无华,无虚饰
ad-free	无广告
users	用户
reflects	反映
subscribers	订阅者

- 2. 阅读理解:请在读完上文后,回答下列问题。(答案见下页)
- 1. Who invented Wordle?
- 2. Why was Wordle invented?
- 3. How many users did Wordle have in November, one month after launching on a website?
- 4. How many digital subscribers does the New York Times think that word games like this could help it get by 2025?

3. 答案

1. Who invented Wordle?

Wordle was created by Josh Wardle.

2. Why was Wordle invented?

It was initially created for the creator's partner, who is an avid crossword fan.

3. How many users did Wordle have in November, one month after launching on a website?

In November, Wordle had just 90 users.

4. How many digital subscribers does the New York Times think that word games like this could help it get by 2025?

The New York Times thinks word games like this could get 10 million digital subscribers by 2025.