



Vocabulary: regulations 词汇: 规则

Have you ever eaten kosher food? That's food which **conforms** to the Jewish dietary **regulations** of kashrut. These regulations **forbid** consuming pork or shellfish of any kind, for example. Meat from other animals, such as cows and lamb, are OK provided **restrictions** are met. But they must be slaughtered **according to** set **guidelines**. All kosher **rulings** are **overseen** by trained rabbis from a kosher certification agency. They inspect, **uphold** and **grant rights to** label a food kosher. Ordinarily, kosher food is associated with the Jewish faith, but it's becoming very popular among non-Jews too.

According to the Jewish telegraphic agency, as of 2018 there were approximately 7.5 million Jews in the United States. But, according to a study by the Quartz business news website, 41% of all packaged foodstuffs there are **certified** kosher. In fact, the global kosher food market is predicted to rise to \$60 billion in annual sales by 2025 - according to PR Newswire, a press release distribution network.

Why might this be? One reason is the possible perception that kosher food is cleaner or healthier. Another is the **guarantee** that certain allergens, such as shellfish, will definitely not be **permitted**. And its **protocols** mean anyone seeking to avoid certain animal-based ingredients, such as gelatine, can do so.

"It appeals to a more health-conscious consumer," says Menachem Lubinsky, CEO of Lubicom. They're the organiser of "Kosherfest", a two-day event that advertises itself as 'the world's largest and most attended kosher-certified products trade show'. In 2019, at its 31st event in New Jersey, attendance was up from the previous year by 800, and 300 new products were on display. In addition, non-Jewish-owned companies from places such as Pakistan, South Korea and Italy were in attendance.

So keep your eyes peeled for an **authorised** kosher **trademark** the next time you're food shopping. Based on their popularity to date, it might not be long before we're all eating a little something kosher.

词汇表

conform	符合, 遵守
regulation	规则, 规定
forbid	禁止
restriction	限制
according to	按照, 根据
guidelines	准则, 标准
ruling	决定, 裁定
oversee	监管
uphold	维护
grant (the) right to	授予……权利
certified	有合格证书的, 获得资格的
guarantee	保证
permit	允许
protocol	规定
authorised	认证的, 授权的
trademark	商标

测验与练习

1. 阅读课文并回答问题。

1. Which two foods mentioned in the article are not kosher?
2. What is the global kosher food market expected to rise to by 2025?
3. Why might vegetarians be interested in some kosher food?
4. What does Menachem Lubinsky say about kosher food?
5. True or false: *Only Jewish organisations attended Kosherfest.*

2. 选择意思恰当的单词或词组来完成下列句子。

1. When signing the contract, employees agree to _____ to the company's rules.

conform	oversee	uphold	permit
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2. This visa will _____ the right to live and work in Europe for the next year.

forbid	restrict	certify	grant
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3. My TV broke, but it's under _____ so they'll repair it for free for me.

regulation	guideline	guarantee	certification
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4. As a manager you are _____ to adjust your team's wages as you see fit.

authorised	guaranteed	restricted	forbidden
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5. All items on sale are discounted by 20%, though certain _____ apply.

regulations	guidelines	certifications	restrictions
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答案

1. 阅读课文并回答问题。

1. Which two foods mentioned in the article are not kosher?

Kosher regulations forbid consuming pork or shellfish of any kind.

2. What is the global kosher food market expected to rise to by 2025?

It is predicted to rise to \$60 billion in annual sales by 2025.

3. Why might vegetarians be interested in some kosher food?

Anyone seeking to avoid certain animal-based ingredients, such as gelatine, can do so.

4. What does Menachem Lubinsky say about kosher food?

It 'appeals to a more health-conscious consumer', says Menachem Lubinsky.

5. True or false: *Only Jewish organisations attended Kosherfest.*

False. Not only were the expected Jewish-owned companies in attendance, but firms not owned or run by Jews.

2. 选择意思恰当的单词或词组来完成下列句子。

1. When signing the contract, employees agree to **conform** to the company's rules.

2. This visa will **grant** the right to live and work in Europe for the next year.

3. My TV broke, but it's under **guarantee** so they'll repair it for free for me.

4. As a manager you are **authorised** to adjust your team's wages as you see fit.

5. All items on sale are discounted by 20%, though certain **restrictions** apply.