

词汇: *fashion* 时尚

Do you take care about what you wear? Some people are very **fashion-conscious**, carefully selecting the clothes they buy and how they dress. **Fashionistas** always want to be seen in the latest **designer gear**. But that trend is changing as **retro** or **vintage** clothing is becoming a popular and often cheaper alternative.

Of course, 'vintage' clothing is really **second-hand** clothing, worn before but given a **new lease of life**. The fashion industry has **rebranded** this stuff to make it look **trendy** and possibly give it a higher **price tag**. Whereas we may have seen an old **faded** pair of jeans or a **gingham-patterned** dress sold at a jumble sale, now there are **boutique** and **pop-up shops** dedicated to the stuff. And in the UK, one supermarket chain has started selling second-hand clothes in some of its stores under the brand, Preloved Vintage Wholesale. Its managing director Steve Lynam told the BBC: "The more people that buy into the **circular economy** and shop vintage and retro, the bigger impact we will have on climate change."

Certainly, buying vintage does prolong the life of clothing. It cuts down on waste and helps to reduce the environmental damage caused by **manufacturing** new clothes. It's also led to the rise of retro-fashion – items that your mum or dad wore decades ago that now look 'cool' again! It's a big thing with younger people and has been helped by the rise of platforms like Depop and Vinted, which sell 'worn' clothes online. Ianina Lucca from Depop told the BBC: "The new generation is... looking to make choices that reduce their impact on the environment, with 77% of Gen Z saying that their biggest environmental concern being that they want their choices to reduce waste."

Another popular way of buying old clothes is in a vintage kilo sale. People pick what they want and then pay according to weight rather than per item. Some items are **upcycled** – re-modelled or re-worked by adding **embroidery**, patches and other additions. But however these second-hand clothes are worn or re-designed, the **sustainability** of vintage fashion means it's here to stay for some time to come.

## 词汇表

<b>fashion-conscious</b>	讲究时髦的，有时尚意识的
<b>fashionista</b>	时尚达人
<b>designer</b>	出自著名设计师的
<b>gear</b>	衣服
<b>retro</b>	复古的
<b>vintage</b>	古着的，复古二手的
<b>second-hand</b>	二手的
<b>a new lease of life</b>	旧衣服的“新生命”
<b>rebrand</b>	重塑形象，重新包装
<b>trendy</b>	新潮的，时尚的
<b>price tag</b>	标价
<b>faded</b>	褪色的
<b>gingham-patterned</b>	方格布图案的
<b>boutique</b>	时装精品店
<b>pop-up shop</b>	快闪店
<b>circular economy</b>	循环经济
<b>manufacture</b>	制造，生产
<b>upcycle</b>	升级改造
<b>embroidery</b>	刺绣图案
<b>sustainability</b>	可持续性

## 测验与练习

### 1. 阅读课文并回答问题。

1. What is possibly a cheaper option than buying brand new clothes?
2. Who has rebranded second-hand clothes to make them look fashionable again?
3. How can buying pre-worn clothes help reduce climate change?
4. True or false? *Your mum or dad may have worn the same style of clothing that is being sold as vintage clothing now.*
5. How is the cost of clothing bought at a vintage kilo sale calculated?

### 2. 选择意思恰当的单词或词组来完成下列句子。

1. On holiday, I left my expensive \_\_\_\_\_ sunglasses on the beach!

rebranded	designer	boutique	embroidery
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2. I've repaired and cleaned my old bike and given it a \_\_\_\_\_.

new lease of life	new leased of life	new life of lease	new lease and life
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3. It's my birthday, so I'm going for dinner at that \_\_\_\_\_ restaurant in the town centre.

fashionista	upcycled	trendy	second-hand
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4. The \_\_\_\_\_ industry has done a lot to cut down on its environmental impact.

manufacturers	manufacturing	manufactures	manufactured
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5. I heard there is a new \_\_\_\_\_ clothing store in the city centre. Do you want to go and check out if they sell any nice second-hand dresses?

price tag	gear	rebranding	vintage
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## 答案

### 1. 阅读课文并回答问题。

1. What is possibly a cheaper option than buying brand new clothes?

**Buying retro or vintage clothing is an often cheaper alternative.**

2. Who has rebranded second-hand clothes to make them look fashionable again?

**The fashion industry has rebranded second-hand clothing to make it look trendy and possibly give it a higher price tag.**

3. How can buying pre-worn clothes help reduce climate change?

**Buying vintage prolongs the life of clothing. It cuts down on waste and helps to reduce the environmental damage caused by manufacturing new clothes.**

4. True or false? *Your mum or dad may have worn the same style of clothing that is being sold as vintage clothing now.*

**True. Items that your mum or dad wore decades ago now look 'cool' again!**

5. How is the cost of clothing bought at a vintage kilo sale calculated?

**People pick what they want and then pay according to weight rather than per item.**

### 2. 选择意思恰当的单词或词组来完成下列句子。

1. On holiday, I left my expensive **designer** sunglasses on the beach!

2. I've repaired and cleaned my old bike and given it a **new lease of life**.

3. It's my birthday, so I'm going for dinner at that **trendy** restaurant in the town centre.

4. The **manufacturing** industry has done a lot to cut down on its environmental impact.

5. I heard there is a new **vintage** clothing store in the city centre. Do you want to go and check out if they sell any nice second-hand dresses?