
词汇: *festivals* 节庆, 会演

It's summer, so it's a great time to be outdoors. One way of letting your hair down and enjoying the fresh air is to attend a music **festival**, where you can enjoy seeing your favourite **musicians** perform. But it's not just about the music – there are other activities to enjoy. And of course, it's a chance to spend time with your friends.

People have always enjoyed **communal** gatherings – even in prehistoric times, people would come together, have **feasts** and celebrate – and part of the occasion involved playing or listening to music. So, music festivals are nothing new. But they have evolved, and in recent times, one of the most famous music festivals was **Woodstock** in the USA in 1969. This **al fresco** event was one of the largest ever to be **staged** and promised 'three days of peace and music'. It attracted a large '**hippie**' crowd. And in 1970, the **Glastonbury** festival began on a farm in the UK and now spreads across 900 acres of land. It has become a highlight in a **festival goers'** music calendar, attracting major **headline acts** and large crowds who camp out for the weekend. Although they often have to endure rain and mud!

Other festivals that have become huge include the **Danube Island Festival** in Austria, the **Mawazine** Festival in Morocco, the Isle of Wight Festival in the UK, and **Coachella** in the USA – a music and arts festival that features every **genre** of music. But from the **mainstream** to the **niche**, there seems to be a festival for everyone taking place around the world. And festivals have become **big business** too. According to research by Festicket, in 2018 the music festival industry was worth \$3bn (£2.28bn) globally, and it has continued to grow. Many events have become **commercialised**. Ticket prices are high and **corporations** and social media **influencers** cash in on festival themes.

Despite all of this, for many **hedonistic** young people, attending a festival has become **a rite of passage** and a shared experience that can't be missed. Writing for BBC Culture, Arwa Haider says "for any generation, they're unlike any other place on earth: a site liberated from everyday rules, where we might bond with strangers and stumble across new sounds and **sensations**."

词汇表

festival	(音乐、戏剧等的) 会演, 节
musician	音乐家
communal	公共的, 集体的
feast	宴会, 盛宴
Woodstock	(美国) 伍德斯托克音乐节
al fresco	露天的, 在户外的
stage	上演, 举办
hippie	嬉皮士
Glastonbury	(英国) 格拉斯顿伯里音乐节
festival goer	音乐节观众
headline act	主打阵容; 主打乐队, 主打歌手
Danube Island Festival	(奥地利) 多瑙河岛音乐节
Mawazine	(摩洛哥) 世界韵律音乐节
Coachella	(美国) 科切拉音乐节
genre	类型, 风格
mainstream	主流的
niche	小众的, 适合特定人群的
big business	大生意, 大型产业
commercialised	被商业化了
corporation	公司, 企业
influencer	网络明星, 网络红人
hedonistic	享乐主义的, 追求乐趣的
a rite of passage	(人生进入新阶段时) 必须体验的事情
sensation	感觉

测验与练习

1. 阅读课文并回答问题。

1. Other than watching live music, what else can you do at a music festival?
2. Which festival promised 'three days of peace and music'?
3. What might you have to endure if you attend the Glastonbury music festival?
4. What was the estimated value of the global music festival industry in 2018?
5. True or false? *At the Coachella festival you can hear many different types of music.*

2. 选择意思恰当的单词或词组来完成下列句子。

1. The sale of electric bikes has become _____ recently.

corporation	sensation	big business	business big
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2. My favourite _____ of music is classical – it helps me to relax.

genre	niche	mainstream	hedonistic
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3. At 7.30 tonight, our local drama group _____ a performance of Romeo and Juliet.

staging	on stage	headline act	stages
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4. It's your birthday party, so _____!

let your hairs down	let your hair down
let my hair down	let's down your hair

5. I didn't enjoy the holiday – the resort has become too _____, and it's not authentic any more.

communal	sensations	commercialised	al fresco
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答案

1. 阅读课文并回答问题。

1. Other than watching live music, what else can you do at a music festival?

There are other activities to enjoy and you can spend time with your friends.

2. Which festival promised 'three days of peace and music'?

Woodstock, held in the USA in 1969, promised 'three days of peace and music'.

3. What might you have to endure if you attend the Glastonbury music festival?

Festival goers might have to endure rain and mud.

4. What was the estimated value of the global music festival industry in 2018?

According to research by Festicket, in 2018, the music festival industry was worth \$3bn (£2.28bn) globally.

5. True or false? *At the Coachella festival you can hear many different types of music.*

True. The Coachella music and arts festival features every genre of music.

2. 选择意思恰当的单词或词组来完成下列句子。

1. The sale of electric bikes has become **big business** recently.

2. My favourite **genre** of music is classical – it helps me to relax.

3. At 7.30 tonight, our local drama group **stages** a performance of Romeo and Juliet.

4. It's your birthday party, so **let your hair down!**

5. I didn't enjoy the holiday – the resort has become too **commercialised**, and it's not authentic any more.