



BBC WORLD SERVICE LEARNING ENGLISH

[The Internet's Next Generation](#)



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The Internet's Next Generation 互联网的下一代

Video on the Web 网上视

Read the text below and do the activity that follows.

阅读下面的短文，然后完成练习：

Websites which show **user-generated video clips** have had **phenomenal** success on the internet in 2006. The most successful of these sites is undoubtedly YouTube, which has become one of the world's most popular websites in **a matter of months**.

YouTube is a free website that allows users to **upload**, view and share video clips. The clips may have been produced by the users themselves or be the work of professionals.

Although YouTube was only launched in 2005, it now has more than 30 million visitors a month, according to Nielsen/NetRatings. More than 100 million clips are viewed daily with an additional 65,000 new videos uploaded each day.

With **traffic** like that, it's no wonder that other major internet **players** are looking for **a slice of the action**. Microsoft, Yahoo, Google and MySpace have all launched, or plan to launch, their own video-sharing services.

However, YouTube has run into problems regarding **copyright infringement** as many of the clips uploaded to the site have been captured from television or **ripped** from DVD. The site has a system of **self-policing** whereby users are expected to report cases of **copyright material** being uploaded to the site.

YouTube has also **faced criticism** over some of the **content** on the site. In September 2006 the site was forced to **take down** a video filmed in a UK school of two girls fighting. **Anti-bullying charities** condemned the site for allowing users to upload films showing violent attacks made by school children on each other.

Despite these problems YouTube and other video-sharing sites seem likely to continue to grow, and the **traditional media** is beginning to sit up and take notice. **Media giant**, Warner Music has **signed a deal** with YouTube allowing videos and interviews with its artists, which include Madonna and Green Day, to be used legally.

The BBC is also **jumping on the bandwagon** and will launch the BBC iplayer in 2007. The iplayer will allow users to **download** television programmes directly onto their computer at a time that is convenient for them.



Glossary 词汇表

user-generated video clips –使用者自制录像片段	phenomenal – 惊人的
a matter of months – 数月之内	upload – 上载
traffic – (网页) 使用率	players – (互联网) 大户
a slice of the action – 一份功劳	copyright infringement – 侵犯版权
ripped – 翻刻 (光盘)	self-policing – 自我监管
copyright material – 版权材料	faced criticism – 面对批评
content – 内容	take down – 取下
anti-bullying charities – 反虐待慈善机构	traditional media – 传统媒体
media giant – 媒体大亨	signed a deal – 签约
jumping on the bandwagon – 乘机紧跟	download – 下载

1. Reading Quiz 阅读测验

Are these sentences true or false? Circle the correct answer.

以下句子哪句是真?哪句是假? 请圈出正确答案。

1. YouTube is less than three years old. **True / False**
2. Only amateur videos are uploaded to the website. **True / False**
3. YouTube is unique in what it does. **True / False**
4. Some of the videos on the site have been criticised for being violent.
True / False
5. The traditional media is beginning to work with sites like YouTube.
True / False

2. Vocabulary 词汇

All of the words below are related to the internet and technology. Match the word to its definition.

下列词汇都同互联网和技术相关。请将单词和相应的定义配对。

- | | |
|---------------------------|---|
| 1. blog | a. a type of network in which members of the community share content |
| 2. peer-to-peer | b. A personal diary which can be on the internet |
| 3. user-generated content | c. the amount of information downloadable from a web server over a period of time |
| 4. bandwidth | d. on-line content that is produced by users of websites rather than professional media producers |

Now use the words to complete the following sentences.

请用下列词语填空：

1. A friend of mine got into trouble for downloading music from a _____ network. I think it's safer to buy music from legal download sites.
2. My Internet Service provider gives me unlimited _____ so I can download as many files from the internet as I like.
3. I don't like reading _____ on the internet. Who cares about other people's lives?
4. I am a member of Flickr. It's a _____ website where I can upload my photos and look at other people's ones.



3. Jumbled Sentences 打乱词序的句子

Rearrange the words in the sentences below to make correct sentences.

请将下列句子中的单词重新排列，组成一个正确的句子。

1. to is a that YouTube users upload allows video website clips

2. websites percentage account large internet Video-sharing of traffic for a

3. launching video service Other are their major own websites

4. to the material website should Copyright not uploaded be

5. have about web complaints on violent There videos been the

6. you If a are, internet you should your film-maker the put films on

4. Wordsearch 单词搜索

Try to find the words associated with the internet in the puzzle below.

There are ten words to find. Words can be written horizontally (→), vertically (↓) or diagonally (↘)

请在下面的字谜游戏中，找出与互联网有关的英语单词来。

共有10个单词，其组成方式可能以水平的(→) 垂直的(↓) 或对角的(↘)形式出现。

a	s	b	f	t	b	d	v	i	e	w	g
t	g	l	m	t	e	s	i	g	t	j	u
u	m	o	t	r	n	m	d	e	h	e	a
p	k	g	k	a	t	c	e	j	a	e	h
l	z	v	x	f	b	r	o	d	a	d	g
o	h	e	c	f	b	j	s	f	i	k	l
a	t	j	s	i	v	t	s	s	e	a	n
d	e	f	g	c	n	g	t	h	g	j	i
e	u	g	h	y	l	n	f	d	a	d	h
h	s	j	y	t	f	i	l	e	t	r	t
j	e	k	u	f	t	r	p	e	r	t	e
y	r	a	s	d	f	t	y	d	h	j	y

blog	video	upload	user	traffic
media	clip	file	share	view

Answers 答案

1. Reading Quiz 阅读测验

Are these sentences true or false? Circle the correct answer.

以下句子哪句是真?哪句是假?请圈出正确答案。

1. YouTube is less than three years old. **True**
2. Only amateur videos are uploaded to the website. **False**
3. YouTube is unique in what it does. **False**
4. Some of the videos on the site have been criticised for being violent. **True**
5. The traditional media is beginning to work with sites like YouTube. **True**

3. Jumbled Sentences 打乱词序的句子

Rearrange the words in the sentences below to make correct sentences.

请将下列句子中的单词重新排列,组成一个正确的句子。

1. YouTube is a website that allows users to upload video clips.
2. Video-sharing websites account for a large percentage of internet traffic.
3. Other major websites are launching their own video service.
4. Copyright material should not be uploaded to the website.
5. There have been complaints about violent videos on the web.
6. If you are a film-maker, you should put your films on the internet.

2. Vocabulary 词汇

All of the words below are related to the internet and technology. Match the word to its definition.

下列词汇都同互联网和技术相关。请将单词和相应的定义配对。

1. b
 2. a
 3. d
 4. c
1. A friend of mine got into trouble for downloading music from a **peer-to-peer** network. I think it's safer to buy music from legal download sites.
 2. My Internet Service provider gives me unlimited **bandwidth** so I can download as many files from the internet as I like.
 3. I don't like reading **blogs** on the internet. Who cares about other people's lives?
 4. I am a member of Flickr. It's a **user-generated content** website where I can upload my photos and look at other people's ones.

4. Wordsearch 单词搜索

		b				v	i	e	w	
		l	t			i				
u		o	r	m	d					
p		g	a		e					
l			f		o	d				
o			f				i			
a			i		s			a		
d			c			h				
	u			l			a			
	s			f	i	l	e	r		
	e					p			e	
	r									